



SPOT THE DIVERSITY



Co-funded by the Erasmus+ Programme of the European Union



# NEWSLETTER Nº 1

## THE EUROPEAN GREEN DEAL: A ROADMAP TO A SUSTAINABLE FUTURE

### THE PROJECT, THE BASICS & THE GOALS

An Erasmus+ Youth Project on Sustainability, Inclusion & European Values

Over the past months, partners from Jedna Mladost (North Macedonia), WalkTogether (Bulgaria), FourChange (Romania), Svetlost (Serbia), and Prosvasi (Greece) have been busy implementing workshops under the Spot the Diversity project, funded by the Erasmus+ Programme.

Each workshop was co-designed by all partners, using non-formal education, every session begins with video or short introduction, followed by an interactive activity that invites young people to explore the topics of each workshop.

To bring these moments to life, each workshop is accompanied by a short reel that captures the energy, creativity, and insights of the youth involved. You can find these reels on our social media pages—don't miss them!

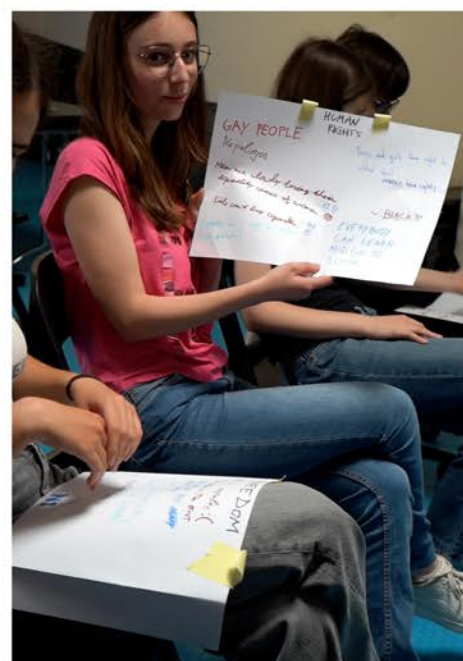
In our Greek workshop “Recycle with Purpose: Embracing Sustainability,” participants explored how personal values intersect with environmental responsibility through the lens of the European Green Deal. Over 45 engaging minutes, the group connected many goals like achieving climate neutrality by 2050 and reducing emissions by 55% by 2030. After that with we played with recycling activities, reflective discussions, and collaborative learning. From sorting recyclable materials to creating a powerful group video, participants deepened their understanding of sustainability, strengthened their communication and teamwork skills, and left inspired to take meaningful, values driven action in their communities.



## EUROPEAN VALUES & SUSTAINABILITY: UNDERSTANDING THE CONNECTION

In our second workshop, we built on foundational knowledge by exploring EU values—an area our research showed many were unfamiliar with. Using videos and EU resources, participants learned about core values like dignity, freedom, democracy, equality, rule of law, and human rights.

To make these concepts more relatable, we split into small groups to discuss how each value applied—or didn't—in their country, recording their thoughts. We then shared our insights with the group and linked the values to the EU Green Deal and sustainability. After a break, we held roundtable discussions on how individuals and the country could better support these values, including creating feedback systems and cross-sector collaboration to drive improvement.





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### SOCIAL INCLUSION & ENVIRONMENTAL JUSTICE



The third Spot the Diversity workshop, hosted by Association for Change, explored social inclusion and environmental justice. An icebreaker activity illustrated inequality of opportunity, setting the tone for a discussion on fairness in society. Participants reflected on real-life Romanian cases and shared how environmental harm often affects the most vulnerable. In group discussions, they explored community-based solutions and linked sustainability to equity and civic responsibility. The session ended with a roundtable where participants shared ideas for building inclusive, environmentally just communities.



### SUSTAINABLE CITIZENSHIP AND COLLECTIVE ACTION

The fourth Spot the Diversity workshop focused on Sustainable Citizenship and Collective Action. We started by watching a short video and discussing what sustainability means for current and future generations. Participants then worked in groups to create posters representing their visions for a fair, sustainable society. Each poster was surrounded by individual sticky-note suggestions—small, actionable steps toward positive change. The session closed with a debriefing to reflect on how citizenship and collective efforts can shape a better world.

### CONSCIOUS CONSUMER – SHOPPING WITH IMPACT

We introduced young participants to the principles of ethical consumption and the circular economy. Through interactive activities, such as dilemma games, group discussions, and critical brand analysis, they explored how personal choices affect the environment and society. Participants learned to recognize greenwashing and reflect on how their values influence their shopping behavior. The session encouraged youth to adopt more sustainable habits and take responsibility as conscious consumers. As a final product, participants created a short awareness-raising video promoting everyday ethical actions. The workshop was highly rated, especially for its relevance and practical impact.

